EXAMPLE PRICES ONLY. Not a quote and not a market rate.

Studio North Design

88 Market Alley
Portland, OR 97204
(503) 555-0118

INVOICE

INV-3088
Issued October 7, 2026
Due October 22, 2026

BILL TO

Field Day Coffee

Attn: Mara Ellison, brand manager
Project: spring identity
PO FD-220

Description	Qty	Rate	Amount
Brand identity: logo, color, type. One revision round included	1	$1,800.00	$1,800.00
Extra revision round, past the round included above	1	$150.00	$150.00
Social templates, set of 6	6	$70.00	$420.00
Usage license, web and the client's own social channels, 1 year	1	$300.00	$300.00
Rush: final files in 5 days	1	$250.00	$250.00
Deposit received at kickoff, credited here	1	-$900.00	-$900.00

Subtotal	$2,020.00
Total due	**$2,020.00**

Payment methods: Bank Transfer, Credit/Debit Card

Notes

Example prices for an identity project. Not a market rate.
The design fee and the usage license are separate on purpose. Paying for the artwork does not, by itself, describe where the client may use it. This sample license is one year on their site and their own social channels. Packaging, wholesale, or a buyout would be another line.
One revision round sits inside the identity fee. The next round is the $150 line.
Deposit of $900 was paid before sketching started. Balance is due in 15 days.
Source files: say on the invoice whether they are included. This sample does not include a source-file buyout.

Made as a free sample by PaidPilot (paidpilot.io). Replace the example figures before you send it.